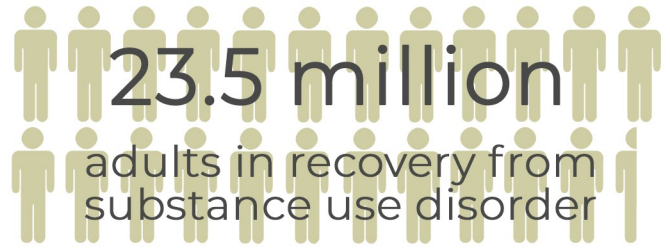
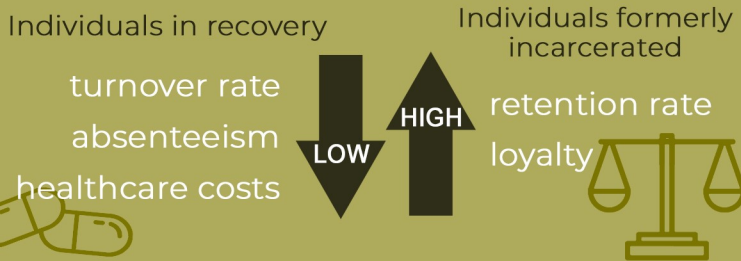


THE HIRING CRUNCH

With a low unemployment rate and a lean employable workforce, previously overlooked populations are now getting attention, including people in recovery from substance use disorder and people who have previously been incarcerated.



Compared to the general workforce



Link between these two populations



But ...

three foundational actions are needed for employers hiring these populations and for the systems involved in funding or supporting this approach

1 **Education** to reduce stigma & stereotypes both among owners & employee's peers

2 **Tools to accommodate** the unique realities & needs of these two populations

3 **Tips & resources** for how to identify, recruit & select qualified individuals ready to rejoin the workforce



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